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RETAIL TECHNOLOGY EXPERTS

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RETAIL TECHNOLOGY EXPERTS (RTE) Named to 2008 Microsoft Dynamics President's Club.

Microsoft Honors Retail Technology Experts for Outstanding Customer Commitment and Sales Achievement.

MIAMI LAKES, Florida – July 14, 2008 – **RETAIL TECHNOLOGY EXPERTS™ (RTE)** has been named to the 2008 Microsoft Dynamics President's Club, receiving recognition from Microsoft Corporation for its dedicated commitment to customers. This honor reflects Retail Technology Experts success in extending the Microsoft Dynamics platform to drive business advantages in companies worldwide.

This recognition came during the Microsoft Worldwide Partner Conference 2008 in Houston. The elite club recognizes the top 5 percent of Microsoft Business Solutions partners worldwide and their constant dedication to delivering solutions that meet their customers' unique needs, active pursuit of product and technological advancement, and impressive sales performance.

"Microsoft is proud to congratulate Retail Technology Experts on being named to this year's Microsoft Dynamics President's Club," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "Retail Technology Experts only has demonstrated a high level of product expertise, but also has provided a superior level of service and commitment to our Microsoft Dynamics customers, ultimately contributing to the overall success of Microsoft Dynamics and companies worldwide."

Retail Technology Experts specializes in Microsoft Dynamics RMS and works closely with the teams at Microsoft to maintain a comprehensive understanding of the Microsoft Dynamics platform. This knowledge, combined with a deep understanding of customers' business needs and the retail market, enables Retail Technology Experts to help customers leverage the full value of their Microsoft investments and achieve the enhanced customer service, productivity and operational efficiency that promote growth and competitive advantage.

"We feel privileged to be part of the Microsoft Dynamics President's Club," stated Mahendran Ramanathan, President of Retail Technology Experts. " We look forward to a continued successful partnership with Microsoft and to providing the best retail technology solutions to our customers."

RETAIL TECHNOLOGY EXPERTS™ (RTE), formerly Business Automation Consultants (BAC), with over 17 years of service and expertise in providing Point-Of-Sale (POS) and Inventory Control for retailers, will continue its unmatched retail technology solutions and exemplary customer service in the US, Caribbean and Latin America. Its future business development growth is in fulfilling the increasing needs of today's retailers and their demands for tomorrow, increasing their operation and production efficiency through retail technology solutions.

For additional information, please contact:

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