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RETAIL TECHNOLOGY EXPERTS

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RETAIL TECHNOLOGY EXPERTS (RTE) announces the acquisition of retailerINC., opens branch office in Columbus, Ohio.

MIAMI LAKES, Florida – February 1, 2008 – **RETAIL TECHNOLOGY EXPERTS™ (RTE)** today announced the acquisition of the Columbus, Ohio based Microsoft Dynamics RMS Partner retailer INC. retailer INC has been a member of Microsoft's President's Club for the past three years and was awarded the 2007 Microsoft Dynamics Retail Management System (RMS) Partner of the Year.

"Over the last several months, I have been working with Microsoft to find a qualified partner to take over and support the retailerINC customers. I made the decision to choose Mahendran Ramanathan and his team at **RETAIL TECHNOLOGY EXPERTS™** because I felt that they had the expertise and the retail technology experience to take over our operation and ensure smooth transition for our customers." said Steve Weber one of the former owners at retailerINC.

"This acquisition helps us hit the ground running in terms of having existing infrastructure in place along with qualified personnel and an existing customer base. It also fits with our strategic growth plans as we strive to be a national player in this Industry. We look forward to working with Steve and his team to ensure a smooth transition of their customers to RTE said Mahendran Ramanathan, President of **RETAIL TECHNOLOGY EXPERTS™ (RTE)**.

Retail Technology Experts (RTE) is an innovative retail technology solution provider that has been providing turn-key technology solutions to retailers for the past 17 years. Our experience in retail and specifically retail technology affords the retailer an expertise second to none in this industry. From initial discovery to implementation and on-going support RTE offers retailers a true strategic partnership.

For additional information, please contact:

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