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FOR IMMEDIATE RELEASE

RETAIL TECHNOLOGY EXPERTS (RTE) Named to 2010 President's Club for Microsoft Dynamics

Retail Technology Experts is recognized by Microsoft for commitment to customers.

MIAMI LAKES, Florida – July 16, 2010 – RETAIL TECHNOLOGY EXPERTS (RTE), a leading retail technology solutions provider, has been named to the 2010 President's Club for Microsoft Dynamics for the fourth consecutive year. This achievement is a direct result of Retail Technology Experts' outstanding dedication to customer satisfaction through the delivery of innovative retail business solutions.

President's Club for Microsoft Dynamics honors high-performing Microsoft Dynamics partners whose commitment to customers is reflected in their business success and growth. This prestigious group represents the top 5 percent of Microsoft Dynamics partners worldwide. Membership is granted based on their continual, committed efforts aimed at offering solutions that meet the needs of their customers.

This acknowledgment came during the Microsoft Worldwide Partner Conference (WPC), the company's annual premier partner event, which took place this year in Washington, D.C. WPC provides Microsoft Corp.'s partner community with the largest opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills.

"Microsoft is proud to recognize Retail Technology Experts for its outstanding sales achievement," said Doug Kennedy, vice president of Microsoft Dynamics Partners. "This honor is a direct reflection of Retail Technology Experts' outstanding group of employees and management team, all of whom should be very proud of this accomplishment. Retail Technology Experts plays a very important role in the growth and success of Microsoft Dynamics."

Retail Technology Experts specializes in Microsoft Dynamics RMS and is dedicated to helping customers find the best solutions and services to fulfill their business needs and further their success, while excelling in customer satisfaction. By collaborating with the teams at Microsoft, Retail Technology Experts maintains a comprehensive understanding of the Microsoft Dynamics platform to provide innovative solutions, services and unparalleled value to Microsoft Dynamics customers. Retail Technology Experts was also a finalist for the 2009 Microsoft Partner of the Year in Microsoft Dynamics Point of Sale.

"Retail Technology Experts is honored to be included as part of the Microsoft Dynamics President's Club for 2010," stated Mahendran Ramanathan, President of Retail Technology Experts. "We look forward to continued success working with Microsoft as we strive to provide excellent retail technology solutions as well as the highest level of customer service for our customers."

Retail Technology Experts (RTE), a Microsoft Gold Certified Partner, is an innovative retail technology solution provider that has been providing turn-key technology solutions to retailers since 1991. RTE's experience in retail and specifically in retail technology affords the retailer an expertise second-to-none in their industry. From initial discovery to implementation and on-going support, RTE offers retailers a true strategic partnership.

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