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RETAIL TECHNOLOGY EXPERTS (RTE) Counted Among Top Finalists for the 2009 Microsoft Worldwide Partner Conference Awards in Microsoft Dynamics Point of Sale.

MIAMI LAKES, Florida – June 24, 2009 – Today, **RETAIL TECHNOLOGY EXPERTS™ (RTE)** announced it has been selected as a 2009 Microsoft Worldwide Partner Conference Awards finalist in **Microsoft Dynamics Point of Sale**.

“We are honored to be selected as a finalist for the 2009 Microsoft Worldwide Partner Conference Awards in Microsoft Dynamics Point of Sale,” stated Mahendran Ramanathan, President of Retail Technology Experts. “As a Microsoft Gold Certified Partner, we are proud to recommend Microsoft Dynamics Retail Management System (RMS) to our customers as a complete, adaptable solution that can meet their unique retail needs. Having Dynamics RMS as part of our product portfolio was instrumental in successfully addressing the tough economic environment we faced in the past year. We look forward to continued success working with Microsoft and to providing the best retail technology solutions to our customers.”

Awards will be presented in a number of categories, with winners chosen from a pool of nearly 2,000 entrants worldwide. The Microsoft Dynamics Point of Sale Partner of the Year award recognizes partners who have exhibited excellence in providing innovative and unique solutions based on Microsoft Dynamics Point of Sale. Successful entrants for this award will demonstrate consistent, high-quality, predictable service to Microsoft Dynamics customers that helps to ensure significant business benefits for customers from their Microsoft Dynamics Point of Sale investments. Successful entrants will also demonstrate business leadership and success with strong growth in new customer additions and revenue. To be eligible for this award, you must:

- Be active in the Microsoft Dynamics Point of Sale specialization.
- First profile your nominated solutions in Partner Solution Profiler.

“Partners are the key to igniting business innovation through great technology as well as helping customer drive down costs,” said Allison L. Watson, Corporate Vice President, Worldwide Partner Group, Microsoft Corp. “Congratulations to the 2009 WPC Award finalists who have demonstrated a superior level of expertise as well as a focus on delivering customer value. We look forward to seeing these partners fulfill their limitless potential as they continue to provide customers with world-class Microsoft solutions.”

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

Retail Technology Experts (RTE), a Microsoft Gold Certified Partner, is an innovative retail technology solution provider that has been providing turn-key technology solutions to retailers for the past 17 years. RTE’s experience in retail and specifically in retail technology affords the retailer an expertise second-to-none in their industry. From initial discovery to implementation and on-going support, RTE offers retailers a true strategic partnership.

For additional information, please contact:

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